as a result of exposure to the youth campaign, by study site, and odds ratios from multiple regression analysis indicating the likelihood of taking action				
Action	Campaign	Comparison	Odds ratio	

Table 3. Percentage of respondents who reported taking action

71011011	Oumpaign	Companion	Oddo Idilo
ALL RESPONDENTS	(N=970)	(N=294)	
Had discussion	79.8	20.2	5.6***
With friends	72.0	32.7	5.7***
With siblings	48.9	20.1	3.8***
With parents	44.0	15.2	1 2***

79.8	20.2	5.6***
72.0	32.7	5.7***
48.9	20.1	3.8***
44.0	15.3	4.3***
34.2	14.0	3.5***
27.8	12.6	3.8***
	72.0 48.9 44.0 34.2	72.0 32.7 48.9 20.1 44.0 15.3 34.2 14.0

vvitn friends	72.0	32.7	5./^^^
With siblings	48.9	20.1	3.8***
With parents	44.0	15.3	4.3***
With teachers	34.2	14.0	3.5***
With partner	27.8	12.6	3.8***
Adopted safer sexual behavior	63.9	37.8	2.9***
Said no to sex	52.7	31.6	2.5***

with sidings	40.9	20.1	3.0
With parents	44.0	15.3	4.3***
With teachers	34.2	14.0	3.5***
With partner	27.8	12.6	3.8***
Adopted safer sexual behavior	63.9	37.8	2.9***
Said no to sex	52.7	31.6	2.5***
Continued abstinence	31.5	22.3	1.2***

With teachers	34.2	14.0	3.5***
With partner	27.8	12.6	3.8***
Adopted safer sexual behavior	63.9	37.8	2.9***
Said no to sex	52.7	31.6	2.5***
Continued abstinence	31.5	22.3	1.2***
Avoided "sugar daddy"	11.0	9.1	1.1***
Sought services	33.5	9.5	7.6***
At health center	28.2	9.5	4.7***

(N=334)

41.3

126

20.4

10.5

\*p<.05. \*\*\*p<.001. Note: Regression analysis controlled for respondents' age, sex, educa-

tion, sexual experience, marital status and urban-rural residence.

1.5

(N=99)

8.8\*\*\*

21

26.1\*\*\*

5.7\*

1.5

10.1

5 1

20

2.0

1.0

vvitn partner	27.8	12.6	3.8^^^
Adopted safer sexual behavior	63.9	37.8	2.9***
Said no to sex	52.7	31.6	2.5***
Continued abstinence	31.5	22.3	1.2***
Avoided "sugar daddy"	11.0	9.1	1.1***
Sought services	33.5	9.5	7.6***
At health center	28.2	9.5	4.7***
At youth center	10.8	1.7	14.0***

RESPONDENTS WITH SEXUAL EXPERIENCE

Took any action

Stopped having sex

Stuck to one partner

Started to use condoms

Asked partner to use condom